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WEBINAR – NAVIGATING LINCOLN'S CARDBOARD BAN FOR THE COMMERCIAL SECTOR





FREE!

Thursday, February 22

noon-1pm

Lincoln's landfill ban on cardboard will be effective April 1, 2018. This webinar focuses on the commercial sector, featuring three perspectives along the recycling continuum: Gene Hanlon, Recycling Coordinator with the City of Lincoln; Kelley McReynolds, general manager of Mid-America Recycling, a local materials recovery center; and Jim Klein, owner of Alley Cat Disposal Service and former president of the Lincoln Solid Waste and Recycling Association, a hauler's group. Participants will learn about financial and technical resources available to businesses, what constitutes contamination and how to prevent it, and how to work with your hauler to ensure a successful recycling program.

About the Panelists

Gene Hanlon has a masters degree in Public Administration from the University of Nebraska. He has worked as Recycling Coordinator for the City of Lincoln since 1987. He has served on the boards of the Nebraska Chapter of the Solid Waste Association of North America, the Nebraska State Recycling Association, WasteCap Nebraska, and Nebraska Recycling Council.

Kelley McReynolds has been in the recycling industry for 20 years. He has managed MRFs (Materials Recovery Facilities) in Des Moines, Iowa, Houston, Texas, New Orleans, Louisiana, and Lincoln, Nebraska. Kelley is currently the general manager of Mid-America Recycling in Lincoln.

Jimmy Klein has lived in Lincoln his entire life (63 years). He graduated from Lincoln High School and worked 30 years at the Goodyear plant and retired in 2003. Jimmy started Alley Cat Disposal and Recycling in 1991 and is still involved in the day to day operations. His son Jeff and his wife oversee office operations, and he has 11 employees who run the hauling part of the business.

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