

FOR IMMEDIATE RELEASE: Mid America Recycling sells Lincoln Operations to General Manager Kelley McReynolds; Mid America Recycling-Lincoln changes its name to Green Quest Recycling, LLC
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Lincoln, NE – November 1, 2018 – The Mid America Recycling (MAR) management team sold its Lincoln operations to Kelley McReynolds, a fellow management team member and the facility’s general manager. The Lincoln facility will continue to operate in the current building under the name Green Quest Recycling.

In 2014, Mid America Recycling purchased the facility, then called Midland Recycling, from Palmer Refuse. The location was rebranded to Mid America Recycling-Lincoln in 2015.

“My staff and I are committed to using our experience and professionalism to create further growth and expansion in the Lincoln facility,” says Kelley McReynolds, who has been general manager since the facility was purchased in 2014.

Since taking over the Lincoln facility in 2014, management has increased the tonnage nearly threefold – from 800 tons per month to 2,300 tons per month. In addition to streamlining processing and improving customer education, an NDEQ grant for single stream recycling equipment helped make that change possible.

“Mr. McReynolds has had many major accomplishments in the recycling industry over the past two decades,” says Mick Barry, President of Mid America Recycling. “We were proud to have him on our team and wish him well in this new venture.”

Financial details were not disclosed.

About the New Owners

Kelley McReynolds, General Manager & Owner, Green Quest Recycling, LLC. Mr. McReynolds was born in Des Moines and started his career with Weyerhaeuser Recycling in 1995. He moved to Mid America Recycling in 1998, then to Greenstar Recycling in 2007 and on to Waste Management in 2013. Mr. McReynolds has held positions of traffic manager, plant manager and general manager. He has managed large recycling plants in Louisiana, Texas and Iowa.

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